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Education

Ph.D. 2006 Social Psychology, Claremont Graduate University, Claremont, California
Pre/Post-Doc 2005-2006, Social Psychology, University of California, Santa Barbara
M.A. 2002 Social Psychology, Claremont Graduate University, Claremont, California
B.S. 2000 Psychology, Women Studies Minor, University of Washington, Seattle, *Cum Laude*

Academic Positions

2006-Present Assistant to Associate Professor of Psychology, California State Polytechnic University, Pomona
2011 Visiting Assistant Professor, Scripps College
2005-2006 Visiting Researcher/Post-Doctoral Scholar, University of California, Santa Barbara
2004-2007 Adjunct Instructor to Visiting Assistant Professor, Claremont Graduate University
2004-2005 Visiting Instructor, Claremont McKenna College
2004 Adjunct Instructor, Cerritos College
2003 Adjunct Instructor, California State University, Long Beach
2002-2003 Adjunct Instructor, Chaffey College

External Research Grants Awarded

2010-2014 National Institutes of Health [R01GM094536]: Principal Investigator
Effects of Threatening Environments on Women's Success in Biomedical Majors (\$901,832)

2011-2012 National Institutes of Health [3R01GM094536-02S1]: Principal Investigator
Research Supplement to Promote Diversity in Health-Related Research
Effects of Threatening Environments on Women's Success in Biomedical Majors (\$36,630)

2011 National Institutes of Health [3R01GM094536-01S2]: Principal Investigator
Research Supplement to Promote Diversity in Health-Related Research
Effects of Threatening Environments on Women's Success in Biomedical Majors (\$36,125)

2011 Association for Psychological Science/Psi Chi, Summer Research Grant: Co-PI. *The role of universal potential beliefs, choice, and agency in women's engineering aspirations: A cross-cultural comparison.* (\$5,000)

2010-2011	National Institutes of Health [3R01GM094536-01S1]: Principal Investigator Research Supplement to Promote Diversity in Health-Related Research <i>Effects of Threatening Environments on Women's Success in Biomedical Majors</i> (\$88,723)
2009-2010	Psi Chi Faculty Advisor Research Grant: Principal Investigator <i>Effects of Stereotype Threat on Women and Ethnic Minority Students' Leadership Performance</i> (\$2,000)
2008-2010	Society for the Psychological Study of Social Issues, Grants-in-Aid Program: Principal Investigator <i>Effects of Stereotype Threat on First Generation College Students' Academic Performance</i> (\$2,000)
2008-2009	Psi Chi Faculty Advisor Research Grant: Principal Investigator <i>Effects of Stereotype Threat on First Generation College Students' Academic Performance</i> (\$2,000)
2008-2010	U.S. Army Research Institute for Behavioral and Social Sciences [W91WAW-08-C-0037]: Principal Investigator <i>Leadership Development of Women and Ethnic Minority ROTC Cadets: The Potential Barrier of Stereotype Threat and Resiliency as a Buffer</i> (\$110,000)
2009-2010	National Science Foundation [0913195, 0965679]: Principal Investigator Research Experiences for Undergraduates Supplement <i>Interactive Effects in the Theory of Planned Behavior: Examining Attitudes, Norms, Control, and Stereotype Threat to Predict Girls' Math Performance and Intentions</i> (\$69,270)
2007-2010	National Science Foundation [0734124]: Principal Investigator <i>Interactive Effects in the Theory of Planned Behavior: Examining Attitudes, Norms, Control, and Stereotype Threat to Predict Girls' Math Performance and Intentions</i> (\$449,992)
2005-2006	Haynes Foundation Social Science Dissertation Grant (\$10,714), American Psychological Association of Graduate Students Diversity Dissertation Scholarship (\$1,000), American Psychological Association Dissertation Award (\$1,000), American Psychological Society Student Research Award (\$500) <i>Gender Stereotype Violation Among Job Applicants: An Examination of Theory and Measurement</i>
2005-2006	Mellon Foundation: Co-Principal Investigator <i>Measurement Model of Shifting Explicit Standards and Implicit Social Judgments</i> (\$5,800)
2005-2006	Mellon Foundation: Co-Principal Investigator <i>Perceptions of Working Mothers: The Effects of Job Prestige, Job Sex-Type, and Employment Status</i> (\$5,800)

2004-2005 Mellon Foundation: Co-Principal Investigator
When Stereotypes Collide: The Stay-at-Home Dad Subtype (\$5,800)

Internal Research Grants Awarded

2011-2014 Cal Poly Pomona Kellogg Legacy Grant (Co-PI), *Fostering Supportive Learning Environments for Diverse Students in STEM Through Cooperative Research Teams* (\$100,000)

2011-2014 Cal Poly Pomona Kellogg Legacy Grant (Director of Assessment), *The Kellogg Fund for Transformative Undergraduate Research Engagement (Kellogg FuTURE Program)* (\$130,000)

2009-2010 Cal Poly Pomona President's Research, Scholarship, and Creative Activities Award: Principal Investigator
Leadership Development of Women and Ethnic Minority ROTC Cadets: The Potential Barrier of Stereotype Threat and Resiliency as a Buffer (\$5,000)

2008-2009 Cal Poly Pomona Faculty Development Center Minigrant: Principal Investigator
Marriage Shock: Discrepancies Between Husbands' and Wives' Marital Perceptions (\$1,000)

2007-2008 Cal Poly Pomona Faculty Development Center Minigrant: Principal Investigator
Marriage Shock: The Transition to Marriage Among Undergraduate Students (\$1,100)

2006-2007 Cal Poly Pomona Research, Scholarship, and Creative Activities Award: Principal Investigator
Rejecting Stereotype Violators: Effects of Discrimination on Health and Well-Being (\$5,000)

2006-2007 Cal Poly Pomona Faculty Development Center Minigrant: Principal Investigator
Rejecting Stereotype Violators: Effects of Discrimination on Health and Well-Being (\$1,100)

2005 Claremont McKenna College Fluency in Technology Teaching Grant: Principal Investigator
Improving Students' SPSS and Research Literacy in Psych 109: Statistics for Psychologists (\$2,000)

2004-2005 Claremont Colleges Gender and Women's Studies Research Grant: Co-Principal Investigator, *When Stereotypes Collide: The Working Mother Subtype* (\$9,500)

Research Grants Under Review

Under Review National Science Foundation: Co-Principal Investigator
Using a Guided Discovery Approach: STEM through Robotics for Engaging K-12 Students and Preparing Teachers (\$2,654,705)

Publications

- Sawyer, P., Major, B., Casad, B. J., Townsend, S. S. M., & Mendes, W. B. (in press). Discrimination and the stress response: Psychological and physiological consequences of anticipating prejudice in interracial interactions. *American Journal of Public Health*.
- Casad, B. J., Marcus-Newhall, A., Nakawaki, B.,* Kasabian, A. S.,* & LeMaster, J. (in press). Younger age at first childbirth predicts mothers' decreased economic and psychological well-being later in life. *Journal of Family and Economic Issues*. DOI: 10.1007/s10834-012-9289-0
- Bligh, M. C., Schlehofer, M. M., Casad, B. J., & Gaffney, A. M. (2011). Competent enough, but would you *vote* for her? Gender stereotypes and media influences on perceptions of women politicians. *Journal of Applied Social Psychology*. Article first published online: July 18, 2011. DOI: 10.1111/j.1559-1816.2011.00781.x
- Schlehofer, M. M., Casad, B. J., Bligh, M. C., & Grotto, A. R. (2011). Navigating public prejudices: The impact of media and attitudes on high-profile female political leaders. *Sex Roles*, 65, 69-82. DOI 10.1007/s11199-011-9965-9
- Worrell, F. C., Casad, B. J., Daniel, D. B., McDaniel, M., Messer, W. S., Miller, H. L., Prohaska, V., & Zlokovich, M. S. (2010). Promising principles for translating psychological science into teaching and learning. In D. F. Halpern (Ed.), *Undergraduate education in psychology: A blueprint for the future of the discipline* (pp. 129-144). Washington, DC: American Psychological Association.
- Halpern, D. F., Anton, B., Beins, B., Berstein, D., Blair-Broeker, C., Brewer, C., Buskist, B., Casad, B. J., Dixon, W., Harper, Y. Y., Hailstorks, R., Kite, M., Puccio, P., & Rocheleau, C. (2010). Principles for quality undergraduate education in psychology. In D. F. Halpern (Ed.), *Undergraduate education in psychology: A blueprint for the future of the discipline* (pp. 161-173). Washington, DC: American Psychological Association.
- Casad, B. J., & Kasabian, A. S.* (2010). Feminism. In J. M. Levine and M. A. Hogg (Eds.), *Encyclopedia of Group Processes and Intergroup Relations* (Vol. 1, pp. 281-284). Thousand Oaks, CA: Sage.
- Casad, B. J. (2009). The role of stereotype threat in women's representation in science, technology, engineering, and math. In K. Weber (Ed.), *International Technology Education Association Equity Guide* (2nd ed., pp.10-13). Reston, VA: ITEA.
- Casad, B. J. (2008). Issues and trends in work-family interaction. In A. Marcus-Newhall, D. Halpern, & S. Tan (Eds.), *The changing realities of work and family: A multidisciplinary approach* (pp. 277-292). Oxford: Blackwell.

- Marcus-Newhall, A., Casad, B. J., LeMaster, J., *Peraza, J., & *Silverman, N. (2008). Mothers' work-life experiences: The role of cultural factors. In A. Marcus-Newhall, D. Halpern, & S. Tan (Eds.), *The changing realities of work and family: A multidisciplinary approach* (pp. 85-107). Oxford: Blackwell.
- Casad, B. J. (2007). Gender stereotype violation among job applicants: An examination of theory and measurement. *Dissertation Abstracts International: Section B: The Sciences and Engineering*, 67, pp. 4154.
- Casad, B. J. (2007). Confirmation bias. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of social psychology* (Vol.1, pp. 162-164). Thousand Oaks, CA: Sage.
- Casad, B. J. (2007). Expectations. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of social psychology* (Vol.1, pp. 327-328). Thousand Oaks, CA: Sage.
- LeMaster, J., Marcus-Newhall, A., Casad, B. J., & *Silverman, N. (2004). Life experiences of working and stay-at-home mothers. In J. L. Chin (Ed.), *The Psychology of Prejudice and Discrimination* (Vol. 3, pp. 61-91): *Gender and Sexual Orientation*. New York: Praeger.
- Guzmán, B. L., Casad, B. J., Schlehofer-Sutton, M. M., Villanueva, C. M., & Feria, A. (2003). CAMP: A community-based approach to promoting safe sex behaviour in adolescence. *Journal of Community & Applied Social Psychology*, 13, 269-283.
- Guzmán, B. L., Schlehofer-Sutton, M. M., Villanueva, C. M., Dello Stritto, M. E., Casad, B. J., & Feria, A. (2003). Let's talk about sex: How comfortable discussions about sex impact teen sexual behavior. *Journal of Health Communication*, 8, 583-598.
- Richlin, L., Casad, B. J., Hensley, S., Hilton, J., & Williams, J. (2002). Teaching and learning in different academic settings. In G. Wheeler (Ed.), *Teaching and learning in college: A resource for educators* (4th ed., pp. 91-142). Elyria, Ohio: Info-Tec.

*Denotes undergraduate student co-author.

Manuscripts Under Review

- Casad, B. J., & Jawaharlal, M. Effectiveness of a guided discovery robotics program in promoting STEM education. *Journal of STEM Education*. (Under review).
- Casad, B. J., Flores, A. J.,* & Didway, J. D.* Using the Implicit Association Test as an unconsciousness raising tool in psychology. *Teaching of Psychology*. (Revise and Resubmit).

Manuscripts In Preparation

- Casad, B. J., & Estrada, E. L.* The role of universal potential beliefs, choice, and agency in women's engineering aspirations: A cross-cultural comparison. Manuscript in preparation. Planned submission to *Journal of Women and Minorities in Science and Engineering*.
- Flores, A. J., Chavez, T. A., & Casad, B. J. The effects of class-based threat extend beyond performance. Planned submission to the *Journal of Experimental Social Psychology*.
- Casad, B. J., & Flores, A. J. Educational disparities and social change. In M. K. Y. Danico, F. L. Wachs, J. S. Mio, & B. J. Casad (Eds.), *Social Justice: Making Change*. (in prep, forthcoming Oxford).
- Casad, B. J., Rosenthal, E., & Marcus-Newhall, A. Shifting standards in warmth and competence judgments of parents and non-parents: Effects of stereotype violation. Planned submission to *Psychology of Women Quarterly*.
- Casad, B. J., & Guzmán, B. L. The role of the sexual double standard and partner age disparity in predicting adolescent sexual behavior. Planned submission to *Psychology of Women Quarterly*.
- Casad, B. J., Marcus-Newhall, A., & LeMaster, J. Perceptions of employed mothers: Interacting effects of passion, job prestige, and gender. Planned submission to *Sex Roles*.
- Casad, B. J., & Flores, A. J.* Social psychology's contribution to understanding barriers for women and minorities in STEM education. Manuscript in preparation. Planned submission to *Journal of Women and Minorities in Science and Engineering*.
- Casad, B. J., & Flores, A. J.* Academic (*under*)achievement: How stereotype threat impairs first generation college students' test performance. Manuscript in preparation. Planned submission to *Journal of Experimental Social Psychology*.
- Casad, B. J., Hale, P., & Wachs, F. L. Math and gender identity moderate stereotype threat effects in adolescents. Planned submission to *Journal of Experimental Social Psychology*.
- Casad, B. J., Hale, P., & Wachs, F. L. Using the theory of planned behavior to predict girls' math education intentions. Planned submission to *Journal of Applied Psychology*.
- Wachs, F. L., Casad, B. J., Hale, P., & Salazar, M. M. (2012). Parental norms and attitudes shape girls' math aspirations. Manuscript in preparation. Planned submission to *Gender and Society*.
- Casad, B. J., Macina, V.*, & Salazar, M.* Marriage shock: The transition to marriage among undergraduate students. Manuscript in preparation. Planned submission to *Psychology of Women Quarterly*.
- Casad, B. J. Responding to inconsistency: Evaluations of individuals who violate gender role stereotypes. Manuscript in preparation. Planned submission to *Personality and Social Psychology Bulletin*.
- Casad, B. J., *Diaz, M. A., & *Kasabian, A. S. Discrimination against stereotype violating gay men and lesbian women. Manuscript in preparation. Planned submission to *Psychology of*

Women Quarterly.

Casad, B. J., & *Kasabian, A. S. Discrimination against voluntarily childless women. Manuscript in preparation. Planned submission to *Psychology of Women Quarterly*.

Casad, B. J., Marcus-Newhall, A., & LeMaster, J. Perceptions of working mothers and fathers who violate gender and occupational role stereotypes. Manuscript in preparation. Planned submission to *Psychology of Women Quarterly*.

Casad, B. J., Marcus-Newhall, A., & Thompson, S. When stereotypes collide: The working mother subgroup. Manuscript in preparation. Planned submission to *Social Cognition*.

Casad, B. J., Schlehofer, M. M., & Bligh, M. C. The content and structure of gender and political stereotypes. Manuscript in preparation. Planned submission to *Social Cognition*.

*Denotes undergraduate student co-author.

Newsletter and Online Publications

Hale, P., Casad, B. J., & Wachs, F. (2010). When stereotype threat starts having an effect. *Association for Women in Mathematics Newsletter*, 60(1), 15-18.

Casad, B. J. (2004, August). RiSE-UP symposium examines cultural factors. *The Observer*, 17(8), 31.

Casad, B. J. (2003, October). Writing a grant proposal. *The Observer*, 16(10), 25-26, 30.

Casad, B. J. (2003, September). Applying for research grants. *The Observer*, 16(9), 47-48.

Guzmán, B. L., Casad, B. J., Schlehofer-Sutton, M. M., Villanueva, C. M., & Feria A. (2003). C.A.M.P.: A community-based approach to responsible adolescent sexual behavior. East Lansing, MI: National Center for Research on Teacher Learning. (ERIC Document Reproduction Service No. ED 467104)

Guzmán, B. L., Schlehofer-Sutton, M. M., Casad, B. J., Villanueva, C. M., Dello Stritto, M. E., & Feria A. (2003). Sex in the city: C.A.M.P. Teen Theater as a sex education tool. East Lansing, MI: National Center for Research on Teacher Learning. (ERIC Document Reproduction Service No. ED 467105)

Guzmán, B. L., Schlehofer-Sutton, M. M., Casad, B. J., & Villanueva, C. M. (2001). Notes from the inside: Reflections on the SCRA Biennial. *The Community Psychologist*, 34(4), 31-33.

Schlehofer-Sutton, M. M., & Casad, B. J. (2001). The state of adolescent sexual health in the new millennium. *The Community Psychologist*, 34(3), 14-17.

Technical Reports

Casad, B. J. (2010). *Leadership development of women and ethnic minority ROTC cadets: The potential barrier of stereotype threat and resiliency as a buffer*. Research report submitted

to the U.S. Army Research Institute for the Behavioral and Social Sciences.

- Casad, B. J., Wachs, F. L., & Hale, P. (2010, August). NSF Steps to Math Success Project: Report on 6th grade math students. Pomona, CA: California State Polytechnic University, Pomona.
- Casad, B. J., Wachs, F. L., Hale, P., & Chasse, B. M. (2009, August). NSF Steps to Math Success Project: Report on 7th grade pre-algebra students. Pomona, CA: California State Polytechnic University, Pomona.
- Casad, B. J., Wachs, F. L., Hale, P., & Chasse, B. M. (2009, July). NSF Steps to Math Success Project: Report on 8th grade algebra students. Pomona, CA: California State Polytechnic University, Pomona.
- Casad, B. J. (2008-2009, October, January, April, July). Leadership development of women and ethnic minority ROTC cadets: The potential barrier of stereotype threat and resiliency as a buffer. Quarterly grant reports submitted to the Army Research Institute. Pomona, CA: California State Polytechnic University, Pomona.
- Casad, B. J., Wachs, F. L., Hale, P., & Chasse, B. M. (2009, May). Interactive effects in the theory of planned behavior: Examining attitudes, norms, control, and stereotype threat to predict girls' math performance and intentions. Annual grant report submitted to the National Science Foundation. Pomona, CA: California State Polytechnic University, Pomona.
- Casad, B. J., Wachs, F. L., Hale, P., & Gaffney, A. (2008, May). Interactive effects in the theory of planned behavior: Examining attitudes, norms, control, and stereotype threat to predict girls' math performance and intentions. Annual grant report submitted to the National Science Foundation. Pomona, CA: California State Polytechnic University, Pomona.
- Casad, B. J., & Eazelle, D. (2002, July). *Upland YMCA community needs assessment*. Upland, CA:
- Casad, B. J., Guzmán, B. L., & Feria, A. (2002, April). *Community Awareness Motivation Partnership (C.A.M.P.): 2002 year end evaluation report*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2002, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Jones Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2001, April). *Community Awareness Motivation Partnership (C.A.M.P.): 2001 year end evaluation report*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2001, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Fremont Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2001, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Jones Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.

- Casad, B. J., Guzmán, B. L., & Feria, A. (2001, April). *Community Awareness Motivation Partnership (C.A.M.P.): 2001 year end evaluation report*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2001, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Fremont Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2001, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Jones Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2000, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Fremont Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2000, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Shively Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.
- Casad, B. J., Guzmán, B. L., & Feria, A. (2000, May). *Executive summary of C.A.M.P. Theater Prevention Project prepared for Jones Middle School*. La Puente, CA: Public Health Foundation Enterprises CHOICES Program.

Invited Talks

- Casad, B. J. (2012, February). Where are the women scientists? The role of threatening environments in women's underrepresentation in STEM. Invited presentation to the Whittier Sunrise Rotary Club. Whittier, California.
- Casad, B. J. (2012, January). *Interactive effects in the theory of planned behavior: Examining attitudes, norms, control, and stereotype threat to predict girls' math performance and intentions*. Follow-up webinar discussion for the STEM Equity Pipeline Project and Professional Development Series for Idaho community college faculty and staff.
- Casad, B. J. (2011, January). *Shifting standards in judgments of parents and non-parents: Effects of stereotype violation*. Invited talk for the Gender, Work, and Family Research Group, Sociology Department, University of California, Irvine.
- Casad, B. J. (2009, December). *Stereotype threat as a barrier to women's and minorities' STEM participation*. Invited keynote address at the CA Perkins Nontraditional and Special Populations Joint Advisory Committee Annual Conference. Sacramento, California.
- Casad, B. J. (2009, August). *Stereotype threat as a barrier to women's STEM participation*. Invited keynote address at the Iowa Science and Math Teacher Educators Summit. Des Moines, Iowa.
- Casad, B. J. (2008, December). *Interactive effects in the theory of planned behavior: Examining attitudes, norms, control, and stereotype threat to predict girls' math performance and*

intentions. Invited webinar presented to the National Alliance for Partnerships in Equity Education Foundation.

Casad, B. J. (2008, November). *Leadership development of women and ethnic minority ROTC cadets: The potential barrier of stereotype threat and resiliency as a buffer*. Invited presentation to the Army Research Institute.

Casad, B. J. (2008, October). *Effects of stereotype violation*. Invited presentation in the Colloquium Speaker Series hosted by the Psychology Department, California State University, Long Beach.

Casad, B. J. (2008, May). *Stereotype threat as a barrier to women's and ethnic minorities' advancement*. Invited presentation to the Brown Bag lunch series hosted by the College of Business, Cal Poly Pomona.

Casad, B. J. (2007, March). *Hiring discrimination against gender stereotype violating parents*. Invited presentation to the Pasadena City College Business Information Technology Advisory Committee Meeting, Pasadena, California.

Casad, B. J. (2006, November). *A social psychological approach to studying stereotyping, prejudice, and discrimination*. Invited presentation at the meeting of Psi Chi, the National Honor Society of Psychology. California State Polytechnic University, Pomona.

Casad, B. J. (2006, April). *Issues and trends in work-family integration*. Invited presentation to the Pasadena City College Business Information Technology Advisory Committee Meeting, Pasadena, California.

Casad, B. J. (2006, April). *What I wish I had known before teaching my first class*. Invited presentation at Scholarship of Teaching and Learning Conference, Claremont, California.

Casad, B. J. (2006, January). Invited presentation on obtaining a postdoctoral research position. Presented at the Career Pre-conference at the 7th annual meeting of the Society for Personality and Social Psychology, Palm Springs, California.

Casad, B. J. (2004, October). *Responding to inconsistency: Evaluations of individuals who violate gender role stereotypes*. Invited address presented at the Pomona College Women's Union noon discussion series. Pomona College, Claremont, California.

Casad, B. J. (2004, April). *Teaching your first psychology course*. Invited conversation hour speaker at the 84th annual meeting of the Western Psychological Association, Phoenix, Arizona.

Conference Symposia and Papers

Jawaharlal, M., & Casad, B. J. (2012, June). Learning through guided discovery – An engaging approach to K-12 STEM education. Abstract accepted for the 119th annual conference and exposition of the American Society for Engineering Education. San Antonio, Texas.

Casad, B. J. (2012, April). *The gender gap in STEM (science, technology, engineering,*

math): *The roles of threatening environments, cultural beliefs, and identity integration* (Chair). Symposium accepted for the 92nd annual convention of the Western Psychological Association. San Francisco, California.

Casad, B. J. (2012, April). *Threatening intellectual environments affect women's STEM performance and commitment*. In B. J. Casad (Chair), *The gender gap in STEM (science, technology, engineering, math): The roles of threatening environments, cultural beliefs, and identity integration*. Accepted symposium talk submitted for the 92nd annual convention of the Western Psychological Association. San Francisco, California.

Estrada, E.*, & Casad, B. J. (2012, April). *A cross-cultural comparison of women in engineering: Examining intelligence theories and agency*. In B. J. Casad (Chair), *The gender gap in STEM (science, technology, engineering, math): The roles of threatening environments, cultural beliefs, and identity integration*. Accepted symposium talk submitted for the 92nd annual convention of the Western Psychological Association. San Francisco, California.

Arambulo, A.*, Flores, A. J.*, & Casad, B. J. (2012, April). *Social and scientific climate predict STEM majors' degree of identity integration*. In B. J. Casad (Chair), *The gender gap in STEM (science, technology, engineering, math): The roles of threatening environments, cultural beliefs, and identity integration*. Accepted symposium talk submitted for the 92nd annual convention of the Western Psychological Association. San Francisco, California.

Chavez, T. A.*, Casad, B. J., Salazar, M. M.*, & Chapman, S.* (2012, April). *Opting out or pushed out? Factors predicting women's flight from STEM*. In B. J. Casad (Chair), *The gender gap in STEM (science, technology, engineering, math): The roles of threatening environments, cultural beliefs, and identity integration*. Accepted symposium talk submitted for the 92nd annual convention of the Western Psychological Association. San Francisco, California.

Casad, B. J. (2011, April). Strategies for preparing competitive research grant proposals. In J. Fuqua (Chair), *Strategies for conducting research at primarily undergraduate universities*. Paper presented in a symposium at the 91st annual convention of the Western Psychological Association. Los Angeles, California.

Casad, B. J. (2010, April). *Juggling the demands of psychology education in the 21st century*. Presented at the Terman Teaching Conference of the 90th Annual Convention of the Western Psychological Association. Cancun, Mexico.

Casad, B. J., & Chasse, B. M. (2009, April). Managing an active research program at a teaching university. In J. S. Mio (Chair), *Research in a teaching institution: Challenges and results*. Paper presented in a symposium at the 89th annual convention of the Western Psychological Association. Portland, Oregon.

*Lee, L., & Casad, B. J. (2008, November). Evaluations of Asian Americans who violate stereotypes. In B. J. Casad (Chair) *Stereotypes*. Presented at the 16th Annual Southern California Conference on Undergraduate Research. Pomona, California.

Halpern, D. F. (Chair), Anton, B. S., Beins, B. C., Bernstein, D. J., Brewer, C., Buskist, W. F., Casad, B. J., Chew, S. L., Hailstorks, R., Hill, B., Kite, M. E., & Littleford, L. N. (2008, August). *APA National Conference on Undergraduate Education in Psychology: A*

Blueprint for the Future of the Discipline. Symposium presented at the 116th Annual Convention of the American Psychological Association. Boston, Massachusetts.

Casad, B. J., Marcus-Newhall, A., & LeMaster, J. (2008, April). Predictors of job satisfaction among employed mothers with young children. In E. L. Rosenthal (Chair), *Family-friendly work environments and quality of life*. Paper presented in a symposium at the 88th annual convention of the Western Psychological Association. Irvine, California.

Casad, B. J., *Diaz, M. A., *Lee, K., *Nakawaki, B., *Kasabian, A. S., *Lee, L., *Garnier, C., & *Tarnate, E. (2008, April). *Discrimination against stereotype violating gay men and lesbian women*. Paper presented at the 88th annual convention of the Western Psychological Association. Irvine, California. (Paper session chair)

Casad, B. J., & Goodfriend, W. (2008, April). Tools for long-distance meetings. In K. Barchard (Chair), *How to do bigger better research: Collaboration tools for researchers*. Paper presented in a symposium at the 88th annual convention of the Western Psychological Association. Irvine, California.

Barchard, K., Casad, B. J., & Goodfriend, W. (2008, April). Better data, better writing, more perspectives, meeting challenges. In K. Barchard (Chair), *How to do bigger better research: Collaboration tools for researchers*. Paper presented in a symposium at the 88th annual convention of the Western Psychological Association. Irvine, California.

Potts, B., DaVania, J., Barchard, K., Goodfriend, W., & Casad, B. J. (2008, April). Software tools for collaborative writing. In K. Barchard (Chair), *How to do bigger better research: Collaboration tools for researchers*. Paper presented in a symposium at the 88th annual convention of the Western Psychological Association. Irvine, California.

Casad, B. J. (Chair). (2007, May). *Evaluations of stereotype violators: The role of context, attitudes, and prejudice*. Symposium presented at the 87th Annual Convention of the Western Psychological Association. Vancouver, BC.

Casad, B. J. (2007, May). *Effects of race and gender stereotype violations in hiring decisions*. Paper presented at the 87th Annual Convention of the Western Psychological Association. Vancouver, BC.

Schlehofer, M., Casad, B. J., Bligh, M., & Grotto, A. (2007, May). *Perceived likeability and competence of female senators: Context matters*. Paper presented at the 87th Annual Convention of the Western Psychological Association. Vancouver, BC.

Marcus-Newhall, A., Casad, B. J., Rosenthal, E., & LeMaster, J. (2007, May). *Hiring discrimination against gender stereotype violating parents*. Paper presented at the 87th Annual Convention of the Western Psychological Association. Vancouver, BC.

Bligh, M. C., Schlehofer-Sutton, M. M., Casad, B. J., & Grotto, A. (2006, May). Gender stereotypes, political affiliation, and media influences on perceptions of women senators. Presented in the symposium *To conform or deny: Gender stereotypes and female leaders' behavior* at the 21st annual meeting of the Society of Industrial and Organizational Psychology, Dallas, Texas.

- Casad, B. J. (2006, April). Effects of gender stereotype violation on hiring. In R. Guadagno (Chair), *Costs and consequences of stereotype violation for members of stigmatized groups* at the 86th annual meeting of the Western Psychological Association, Palm Springs, California.
- Marcus-Newhall, A., Casad, B. J., LeMaster, J., & Peraza, J. (2006, March). *Mothers' work-life experiences: The role of cultural factors*. Paper presentation at the 23rd annual Claremont Symposium on Applied Social Psychology: Work and Families: Changing Realities, Claremont, California.
- Casad, B. J. (2005, April). *Responding to inconsistency: Evaluations of individuals who violate gender role stereotypes*. Paper presentation to the 85th annual meeting of the Western Psychological Association, Portland, Oregon.
- Casad, B. J., Marcus-Newhall, A., & Thompson, S. (2005, April). *When stereotypes collide: The career-oriented mother and childless woman subgroups*. Paper presentation to the 85th annual meeting of the Western Psychological Association, Portland, Oregon.
- Marcus-Newhall, A., Casad, B. J., LeMaster, J., & Silverman, N. (2005, April). *Double dilemma: Issues facing nontraditional women and men*. Panel presentation to the 15th annual meeting of the Pacific Southwestern Women's Studies Association, Claremont, California.
- Casad, B. J. (Chair), Unsworth, S., Latta, T., & Anderson, G. M. (2004, May). *Research on Socially and Economically Underrepresented Populations (RiSE-UP) Symposium*. Symposium presented at the 16th annual meeting of the American Psychological Society, Chicago, Illinois.
- Shore, C., Richlin, L., & Casad, B. J. (2003, June). *Learning communities for preparing future faculty*. Symposium presented at the International Conference on Faculty Learning Communities, Pomona, California.
- Casad, B. J., & Guzmán, B. L. (2003, May). *The role of partner age disparity in adolescent risky sex behaviors*. Paper presented at the 83rd annual meeting of the Western Psychological Association, Vancouver, British Columbia.
- Casad, B. J., & Guzmán, B. L. (2003, May). *Predictors of adolescent sexual behavior: Gender norms and age disparity*. Paper presented at the 83rd annual meeting of the Western Psychological Association, Vancouver, British Columbia.
- Schlehofer-Sutton, M. M., Casad, B. J., & Guzmán, B. L. (2003, May). *Religiosity, the sexual double standard, and adolescent sexual behavior*. Paper presented at the 83rd annual meeting of the Western Psychological Association, Vancouver, British Columbia.
- Casad, B. J., Villanueva, C. M., Cervantes, A. I., & Schlehofer-Sutton, M. M. (2002, August). Conducting research on the fringe. In M. M. Schlehofer-Sutton (Chair), *Women in graduate school: In power but not empowered*. Symposium presented at the 110th meeting of the American Psychological Association, Chicago, Illinois.
- Guzmán, B. L., Kitto, M. R., Villanueva, C. M., Schlehofer-Sutton, M. M., & Casad, B. J. (2002, August). Disseminating evaluation findings to the community. In B. L. Guzmán (Chair), *The process of evaluating social service programs in public schools*. Symposium presented at

the 110th annual meeting of the American Psychological Association, Chicago, Illinois.

Schlehofer-Sutton, M. M., Guzmán, B. L., & Casad, B. J. (2002, June). *Reproductive health care services and access*. Paper presented at the 25th annual meeting of the National Women's Studies Association, Las Vegas, Nevada.

Casad, B. J., & Guzmán, B. L. (2002, May). *Age disparity, the sexual double standard, and adolescent sexual behavior*. Paper presented at the 82nd annual meeting of the Western Psychological Association, Irvine, California.

Guzmán, B. L., Cervantes, A. I., Villanueva, C. M., Casad, B. J., & Schlehofer-Sutton, M. M. (2002, May). A woman's view from the ivory tower. In B. L. Guzmán (Chair), *The relative standing of women in academe*. Symposium presented at the 82nd annual meeting of the Western Psychological Association, Irvine, California.

Casad, B. J. (2002, May). A student's perspective on graduate education and training. In M. Prieto-Bayard & E. Mankowski (Co-chairs), *SCRA roundtable discussion of major issues in education and training*. Symposium presented at the 82nd annual meeting of the Western Psychological Association, Irvine, California.

Casad, B. J., David, H. L., Hensley, S., Hilton, J. K., Koppel, M., LaDoux, T., Patterson, S., Thao, Y., & Williams, J. T. (2002, March). *Faculty jobs: Want one? (Which one?) Get it. Keep it*. Workshop presented at the 14th annual meeting of the Lilly Conference on College and University Teaching-West, Pomona, California.

Schlehofer-Sutton, M. M., Guzmán, B. L., Villanueva, C. M., Casad, B. J., & Dello Stritto, M. E. (2001, November). *The proper use of standardized psychological measurement in evaluating social service program impact*. Paper presented at the 16th annual meeting of the American Evaluation Association, St. Louis, Missouri.

Guzmán, B. L., Dello Stritto, M. E., Casad, B. J., Schlehofer-Sutton, M. M., & Villanueva, C. M. (2001, June). Patriarchal assumptions of female sexuality: Challenges in researching sexual behavior. In B. L. Guzmán (Chair), *Sex in the city: Feminist methodology, community interventions and teenage sexuality*. Symposium presented at the 8th biennial meeting of the Society for Community Research and Action, Atlanta, Georgia.

Guzmán, B. L., Dello Stritto, M. E., Casad, B. J., Schlehofer-Sutton, M. M., & Villanueva, C. M. (2001, May). Survey construction in program evaluation: The importance of face validity in assessing adolescents. In B. L. Guzmán (Chair), *Sex in the city: Program evaluation and brief interventions to increase responsible adolescent behavior*. Symposium presented at the 81st annual meeting of the Western Psychological Association, Maui, Hawaii.

Casad, B. J. (2001, March). *Gender and adolescent sexuality: The role of parental communication in delaying sexual intercourse*. Paper presented at the 10th Annual Boundaries in Question Conference. Boundaries in Question 2001: The Feminist Politics of Family, University of California, Berkeley.

Casad, B. J. & Guzmán, B. L. (2001, March). *Gender, power, and sexuality: The impact on adolescent contraceptive use*. Paper presented at the 2nd Annual Student Research

Conference: Social Justice from Reflection to Action. Claremont Graduate University, Claremont, California.

Conference Posters

- Casad, B. J., Estrada, E. L., Flores, A. J., Webb, R. L., Peralta, D., Blauvelt, R., Chapman, S., Arambulo, A. M., Salazar, M. M., Vande Krol, T., Prall, D., Ancona, N., Avilla-Dillon, A., & Chavez, T. A. (2012, May). *Negative environmental cues predict STEM students' long-term social and academic outcomes*. Poster submitted for presentation at the 24th annual meeting of the Association for Psychological Science. Chicago, IL.
- Flores, A. J., Chavez, T. A., & Casad, B. J. (2012, May). *The effects of class-based threat extend beyond performance*. Poster submitted to the 24th Annual Convention of the Association for Psychological Science, Chicago, Illinois.
- Blauvelt, R., Flores, A. J., & Casad, B. J. (2012, May). *Women's representation in STEM disciplines predicts psychological and social outcomes*. Poster submitted for presentation at the 24th annual meeting of the Association for Psychological Science. Chicago, IL.
- Casad, B. J., Jawaharlal, M., Moua, M., La Honta, C., Lee, K., Reinoso, F., Tsai, J., Bennett, V., Martinez, M., & Tchen, A. (2012, May). *Effectiveness of a guided discovery robotics program in promoting STEM education*. Poster submitted for presentation at the 24th annual meeting of the Association for Psychological Science. Chicago, IL.
- Flores, A. J., Chavez, T. A., & Casad, B. J. (2012, April). *Beyond performance: Exploring the far-reaching effects of stereotype threat among low-income students*. Poster accepted for the Psi Chi Poster Session at the 92nd Annual Convention of the Western Psychological Association, San Francisco, California.
- Flores, A. J., Salazar, M., Estrada, E., Chavez, T. A., Chapman, S. E., Webb, R. L., Vande Krol, T., Prall, D., Peralta, D., Blauvelt, R., Ancona, N., Dillon, A., Freyre, J., Zavala, M., & Casad, B. J. (2012, April). *Legitimizing the status quo: Implications for women's behavioral intentions in STEM*. Poster accepted for presentation to the 92nd Annual Convention of the Western Psychological Association, San Francisco, California.
- Casad, B. J., Jawaharlal, M., Reinoso, F., Tchen, A., Martinez, M., Bennett, V., Tsai, J., Lee, K., La Honta, C., & Moua, Y. (2012, April). *Sustained outcomes for a guided discovery robotics program in promoting STEM education*. Poster submitted for presentation at the University of California, Berkeley Psychology Undergraduate Research Conference. Berkeley, California.
- Casad, B. J., Salazar, M. M., Chapman, S. E., Chavez, T. A., Estrada, E. L., Webb, R. L., Flores, A. J., Macina, V. A., & Arambulo, A. M. (2012, January). *Negative environmental cues predict women's STEM identity, performance, and commitment*. Poster presented at the 13th annual meeting of the Society for Personality and Social Psychology. San Diego, California.
- Flores, A. J.*, Arambulo, A. M.*, Chavez, T. A.*, Chapman, S.*, Estrada, E.*, Salazar, M.*, Webb, R.*, Vande Krol, T.*, Peralta, D.*, Prall, D.*, Blauvelt, R.*, Young, L.*, Ancona, N.*, Dillon, A.*, Freyre, J.*, Zavala, M.*, & Casad, B. J. (2011, November). *Gender stigma consciousness predicts resting blood pressure among female STEM majors*. Poster

presented at the 19th annual Southern California Conference for Undergraduate Research. Pomona, California.

- Casad, B. J., Flores, A. J.*, Chavez, T. A.*, Arambulo, A.*, Webb, R.*, Salazar, M.*, Ward, S. J. *, Massey, T.*, Estrada, E.*, Chapman, S. E.*, Mariano, A.*, & Macina, V.* (2011, August). *Social climate and STEM identity integration: A mediational analysis*. Poster presented at the 119th annual convention of the American Psychological Association. Washington, D.C.
- Casad, B. J., Flores, A. J.*, Chavez, T. A.*, Chapman, S. *, Salazar, M. *, Mariano, A. *, Arambulo, A. *, Estrada, E. *, Macina, V. *, Massey, T. *, Ward, S. *, & Webb, R. * (2011, May). *Effects of threatening intellectual environments on racial minority women STEM majors' physiological arousal*. Poster presented at the 23rd annual meeting of the Association for Psychological Science. Washington, D.C.
- Flores, A. J.*, Chavez, T. A.*, Chapman, S. *, Salazar, M. *, Arambulo, A. *, Estrada, E. *, Macina, V. *, Mariano, A. *, Massey, T. *, Ward, S. *, Webb, R. *, & Casad, B. J. (2011, May). *Implicit science stereotypes and identification moderate stereotype threat effects among women STEM majors*. Poster presented at the 23rd Annual Convention of the Association for Psychological Science, Washington, D.C.
- Flores, A. J.*, Massey, T.*, Salazar, M.*, Mariano, A.*, Webb, R.*, Chavez, T.*, Macina, V.*, Arambulo, A.*, Chapman, S. *, Ward, S. *, Estrada, E.*, Chasse, B. M., & Casad, B. J. (2011, April). *Scientific social climate predicts academic outcomes and sense of belonging among STEM students*. Poster presented at the 91st Annual Convention of the Western Psychological Association. Los Angeles, California.
- Estrada, E.*, Ward, S.*, Chapman, S.*, Arambulo, A.*, Macina, V.*, Chavez, T.*, Webb, R.*, Mariano, A.*, Salazar, M.*, Massey, T.*, Flores, A.*, Chasse, B. M., & Casad, B. J. (2011, April). *The importance of positive social climates in women's STEM identity integration*. Poster presented at the 91st Annual Convention of the Western Psychological Association. Los Angeles, California.
- Arambulo, A. M.*, Massey, T. E.*, Flores, A. J.*, Chavez, T. A.*, Webb, R.*, Salazar, M. M.*, Estrada, E.*, Chapman, S. E.*, Mariano, A.*, Macina, V. A.*, Ward, S. J.*, & Casad, B. J. (2011, April). *Identity integration in STEM: The role of social climate*. Poster presented at the 2nd Annual Psychology and Sociology Department Undergraduate Research Symposium. California State Polytechnic University, Pomona.
- Chapman, S. *, Arambulo, A. M.*, Estrada, E. *, Chavez, T. A. *, Flores, A. J. *, Macina, V. *, Webb, R. *, Mariano, A. *, Salazar, M. *, Massey, T. E. *, Ward, S. *, & Casad, B. J. (2011, April). *Self-perceptions in STEM: Examining factors that predict identity compatibility*. Poster presented at the 2nd Annual Psychology and Sociology Department Undergraduate Research Symposium. California State Polytechnic University, Pomona.
- Flores, A. J.*, Massey, T. *, Salazar, M. *, Mariano, A. *, Webb, R. *, Chavez, T. *, Macina, V. *, Arambulo, A. *, Chapman, S. *, Estrada, E. *, Ward, S. *, & Casad, B. J. (2011, April). *Examining the importance of a supportive social climate in STEM education*. Poster presented at the 2nd Annual Psychology and Sociology Department Undergraduate Research Symposium. California State Polytechnic University, Pomona.
- Flores, A. J. *, Casad, B. J., & Chavez, T. A. (2011, February). *First generation college students'*

- physiological and behavioral reactions to stereotype threat*. Poster presented at the NIH conference on The Science of Research on Discrimination and Health. Bethesda, MD.
- Casad, B. J., Wachs, F. L., Hale, P., Salazar, M.*, Wells, K.*, Chapman, S.*, Estrada, E.*, Nuno, C.*, Chavez, T.*, Flores, A.*, Chasse, B. M., & Didway, J*. (2011, January). *Stereotype threat affects sixth grade adolescents' math performance*. Poster presented at the 12th annual meeting of the Society for Personality and Social Psychology. San Antonio, TX.
- Flores, A. J.*, Macina, V. A.*, Krebs, H.*, Marquez, M.*, Ascha, T.*, McGinn, T.*, Gimeno, J.*, Choudri, N.*, & Casad, B. J. (2011, January). *Academic (under)achievement: How stereotype threat impairs first generation college students' test performance*. Poster presented at the 12th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Flores, A. J.*, Macina, V.*, Krebs, H.*, McGinn, T.*, Gimeno, J.*, & Casad, B. J. (2010, November). *Respiratory sinus arrhythmia moderates the effects of stereotype threat among first generation college students*. Poster presented at the 18th annual Southern California Conference for Undergraduate Research. Malibu, California.
- Flores, A. J.*, Chapman, S.*, Salazar, M.*, Chavez, T.*, Ward, S.*, Estrada, E.*, Macina, V.*, Massey, T. *, Webb, R.*, Arambulo, A.*, Mariano, A.*, Chasse, B. M., & Casad, B. J. (2010, November). *Comparing STEM students' implicit science identity, attitudes, and stereotypes*. Poster presented at the 18th annual Southern California Conference for Undergraduate Research. Malibu, California.
- Casad, B. J., Wachs, F. L., Hale, P., Chasse, B. M., Wells, K.*, Salazar, M.*, Didway, J.*, Nuno, C.*, Sill, E.*, Chapman, S.*, Flores, A.*, & Faytol, A*. (2010, June). *Math and gender identity moderate stereotype threat effects in adolescents*. Poster presented at the Joint Area Meeting of the National Science Foundation. Washington, DC.
- Casad, B. J., & Chapman, S. E.* (2010, April). *The effectiveness of active online learning in social psychology*. Poster presented at the 3rd Annual Stories of Successful Learning. Pomona, California.
- Flores, A. J.*, Krebs, H. E.*, Macina, V.*, Marquez, M.*, Ascha, T.*, McGinn, T.*, Gimeno, J.*, Choudri, N.*, & Casad, B. J. (2010, April). *First generation college students' susceptibility to stereotype threat effects*. Poster presented at the 40th Annual Western Psychology Conference for Undergraduate Research. Moraga, California.
- Flores, A. J.*, Chapman S.*, Chavez, T.*, Choudri, N.*, & Casad, B. J. (2010, April). *Stereotype threat and the role of physiological arousal in women and minority students' leadership performance*. Poster presented at the 40th Annual Western Psychology Conference for Undergraduate Research. Moraga, California.
- Chasse, B. M., Casad, B. J., Ascha, T.*, & Macina, V.* (2010, April). *Premarital outcomes: The role of marriage myths and benevolent sexism*. Poster presented at the 90th Annual Convention of the Western Psychological Association. Cancun, Mexico.

- Flores, A. J.*, Didway, J. D.*, & Casad, B. J. (2010, April). *Confronting racism: Students' reactions to conflicting explicit and implicit attitudes*. Poster presented at the 90th Annual Convention of the Western Psychological Association. Cancun, Mexico.
- Lee, L. K.*, Casad, B. J., Rojas, R.*, Flores, A. J.*, Marquez, J.*, Gross, J.*, & Krowel, A.* (2010, April). *Testing the stereotype content model with stereotype violating Asian Americans*. Poster presented at the 90th Annual Convention of the Western Psychological Association. Cancun, Mexico.
- Casad, B. J., Wachs, F. L., Hale, P., Chasse, B. M., Wells, K.*, Didway, J.*, Nuno, C.*, Estrada, E.*, Salazar, M.*, Krebs, H.*, Camacho, A., Sill, E.*, Chapman, S.*, Flores, A. J.*, & Faytol, A.* (2010, April). *Identity as a moderator of math-based stereotype threat among adolescents*. Poster presented at the 90th Annual Convention of the Western Psychological Association. Cancun, Mexico.
- Chapman, S.*, Flores, A. J.*, Chavez, T. A.*, Choudri, N.*, & Casad, B. J. (2010, April). *Stereotype threat impedes leadership performance among women and racial minority students*. Poster presented at the First Annual Psychology and Sociology Department Undergraduate Research Conference. California State Polytechnic University Pomona.
- Casad, B. J., Wachs, F. L., Hale, P., Chasse, B. M., *Didway, J., *Chapman, S., *Wells, K., *Estrada, E., *Nuno, C., Camacho, A., & *Sill, E. (2010, January). *Effects of stereotype threat on girls' math education*. Poster presented at the 11th annual meeting of the Society for Personality and Social Psychology. Las Vegas, NV.
- Chasse, B. M., & Casad, B. J. (2010, January). *Marriage myths and benevolent sexism as predictors of premarital outcomes*. Poster presented at the 11th annual meeting of the Society for Personality and Social Psychology. Las Vegas, NV.
- Flores, A. J.*, Didway, J. D.*, & Casad, B. J. (2009, November). *Teaching students about their own implicit biases*. Poster presented at the 17th annual Southern California Conference on Undergraduate Research. Carson, California.
- Chapman, S.*, Estrada, E.*, Wells, K.*, Nuno, C.*, Sill, L.*, Flores, A.*, Didway, J.*, Chasse, B., Camacho, A., Casad, B. J., Wachs, F., & Hale, P. (2009, November). *Math-based stereotype threat among middle school girls*. Poster presented at the 17th annual Southern California Conference on Undergraduate Research. Carson, California.
- Casad, B. J., Wachs, F. L., Hale, P., Chasse, B. M., *Boyle, C., Camacho, A., *Didway, J., *Estrada E., *Nuno, C., *Wells, K., *Chapman, S., & *Sill, E. (2009, June). *Stereotype threat effects on girls' math attitudes, intentions, and performance*. Poster presented at the Joint Area Meeting of the National Science Foundation. Washington, DC.
- *Lee, L., & Casad, B. J. (2009, April). *Evaluations of Asian Americans who violate stereotypes*. Poster presented at the 89th annual convention of the Western Psychological Association. Portland, Oregon.
- *Lee, J., & Casad, B. J. (2009, April). *Benevolent sexism and perceptions of masculine and feminine abuse victims*. Poster presented at the 89th annual convention of

the Western Psychological Association. Portland, Oregon.

Casad, B. J., Wachs, F. L., Hale, P., *Lee, J., *Gross, J., Camacho, A., *Sciurba, T., *Boyle, C., Chasse, B., & *Santalla, M. (2009, April). *Stereotype threat effects on girls' math attitudes, intentions, and performance*. Poster presented at the 89th annual convention of the Western Psychological Association. Portland, Oregon.

Casad, B. J., Wachs, F. L., Hale, P., *Llamas, S. E., *Cotran, K., Chasse, B. M., *Lee, J., *Campbell, M. B., & *Robinson, A. (2009, February). *The role of attitudes and social norms in girls' math aspirations*. Poster presented at the 10th Annual Convention of the Society for Personality and Social Psychology. Tampa Bay, Florida.

*Lee, J., & Casad, B. J. (2009, February). *The effects of abuse victim's perceived femininity on sympathy*. Poster presented at the 10th Annual Convention of the Society for Personality and Social Psychology. Tampa Bay, Florida.

*Lee, L., & Casad, B. J. (2009, February). *Evaluations of Asian Americans who violate stereotypes*. Poster presented at the 10th Annual Convention of the Society for Personality and Social Psychology. Tampa Bay, Florida.

*Nakawaki, B., Casad, B. J., *Lee, L., *Diaz, M. A., *Garnier, C. D., *Kasabian, A. S., & *Lee, J. Y. (2009, February). *Hiring discrimination against race stereotype violators*. Poster presented at the 10th Annual Convention of the Society for Personality and Social Psychology. Tampa Bay, Florida.

*Muhareb, S. S., Chasse, B. M., & Casad, B. J. (2008, November). *The role of marriage myths and benevolent sexism in premarital outcomes*. Poster presented at the 16th Annual Southern California Conference on Undergraduate Research. Pomona, California.

*Sciurba, T., *Gross, J., *Lee, J., Camacho, A., Chasse, B. M., *Boyle, C., *Santalla, M., Casad, B. J., Wachs, F. L., & Hale, P. (2008, November). *Using the theory of planned behavior to predict girls' math intentions*. Poster presented at the 16th Annual Southern California Conference on Undergraduate Research. Pomona, California.

Casad, B. J., Wachs, F. L., Hale, P., *Llamas, S. E., *Campbell, M. B., *Robinson, A. Y., *Cotran, K., & Gaffney, A. M. (2008, August). *Applying the theory of planned behavior to girls' math aspirations*. Poster presented at the 116th annual convention of the American Psychological Association. Boston, Massachusetts.

Gaffney, A. M., Bligh, M. D., Schlehofer, M. M., & Casad, B. J. (2008, June). *Media and political identification influence perceptions of female politicians*. Poster presented at the 7th biennial convention of the Society for the Psychological Study of Social Issues, Chicago, Illinois.

Casad, B. J., Wachs, F. L., Hale, P., *Llamas, S. E., *Campbell, M. B., *Robinson, A. Y., *Cotran, K., & Gaffney, A. M. (2008, June). *Connecting the theory of planned behavior with girls' experiences of math-based stereotype threat*. Poster presented at the Joint Area Meeting of the National Science Foundation: Transforming Science, Technology, Engineering, and Math. Washington, D.C.

Casad, B. J., Wachs, F. L., Hale, P., *Llamas, S. E., *Campbell, M., *Robinson, A.,

- *Cotran, K., & Gaffney, A. (2008, April). *Parents' perceptions of their middle school daughters' math performance*. Poster presented at the 88th annual convention of the Western Psychological Association. Irvine, California.
- Casad, B. J., *Nakawaki, B., *Lee, K., *Lee, L., *Kasabian, A., *Garnier, C., *Diaz, M., & *Tarnate, E. (April, 2008). *Race stereotype violators: Discrimination against black cowboys and white rappers*. Poster presented at the 88th annual convention of the Western Psychological Association. Irvine, California.
- *Diaz, M. A., & Casad, B. J. (2008, April). *Sexual orientation and gender role non-conformity: Predictors of educational experiences*. Poster presented at the 88th Annual convention of the Western Psychological Association. Irvine, California.
- Casad, B. J., *Nakawaki, B., *Tibbetts, J., *Lee, K., & *Reese, C. (February, 2008). *Race and gender stereotype violations in hiring decisions*. Poster presented at the 9th Annual Convention of the Society for Personality and Social Psychology. Albuquerque, New Mexico.
- *Diaz, M. A., & Casad, B. J. (November, 2007). *Sexual identity and educational experiences: The relationships among homophobia, academic success, and well-being*. Poster presented at the 15th Annual Southern California Conference on Undergraduate Research. Los Angeles, California.
- *Kasabian, A. S., & Casad, B. J. (November, 2007). *Decisions toward priority of care: Empathy, HIV and sexual orientation*. Poster presented at the 15th Annual Southern California Conference on Undergraduate Research. Los Angeles, California.
- Casad, B. J., *Reese, C., *Nakawaki, B., *Mofidi, T., *Irvin, M., *Tsuong, V., *Murillo, D., *Davis, C., *Tibbetts, J., Marcus-Newhall, A., & Krinsky, S. (May, 2007). *Evaluations of gender deviants: The case of voluntarily childless women*. Poster presented at the 87th Annual Convention of the Western Psychological Association. Vancouver, BC.
- Schlehofer, M. M., Casad, B. J., Bligh, M., & Gaffney, A. (2007, May). *Pre-existing attitudes influence attributions of women in gender incongruent careers*. Poster presented at the 87th Annual Convention of the Western Psychological Association. Vancouver, BC.
- Casad, B. J., & Marcus-Newhall, A. (2007, January). *Hiring discrimination based on parenthood status: The role of sex, employment history, and job sex type*. Poster presented at the 8th annual convention of the Society for Personality and Social Psychology, Memphis, Tennessee.
- Sawyer, P., Townsend, S., Casad, B. J., Major, B., & Mendes, W. B. (2007, January). *Psychological and physiological consequences of anticipating prejudice*. Poster presented at the 8th annual convention of the Society for Personality and Social Psychology, Memphis, Tennessee.
- Townsend, S., Sawyer, P., Casad, B. J., Major, B., & Mendes, W. B. (2007, January). *Anger and threat cardiovascular responses to interactions with a prejudiced other*. Poster presented at the 8th annual convention of the Society for Personality and Social Psychology, Memphis, Tennessee.

- Casad, B. J., Rosenthal, E., *Peraza, J., *Pizano, M., *Rodriguez, A., & Marcus-Newhall, A. (2006, June). *Stereotype violation and shifting standards in judgments of employed parents*. Presented at the 2006 biennial convention of the Society for the Psychological Study of Social Issues, Long Beach, California.
- Casad, B. J. (2006, June). *Implicit racism and shifting standards in hiring decisions*. Presented at the 2006 biennial convention of the Society for the Psychological Study of Social Issues, Long Beach, California.
- *Shatsky, T., *White, M., Major, B., & Casad, B. J. (2006, May). *System justifying ideologies and reactions to discrimination among high status groups*. Poster presented at the Undergraduate Research Colloquium, University of California, Santa Barbara.
- Casad, B. J., Marcus-Newhall, A., & Thompson, S. (2006, May). *Disentangling employment and motherhood in the stereotype content model*. Presented at the 18th annual meeting of the Association for Psychological Science, New York, New York.
- Casad, B. J., Rosenthal, E., *Mayer, R., *Thompson, A., & Marcus-Newhall, A. (2006, April). *Shifting standards in judgments of employed parents*. Presented at the 86th annual meeting of the Western Psychological Association, Palm Springs, California.
- Casad, B. J., *Honigman, A., *Kronick, K., *Thompson, A., Marcus-Newhall, A., & Thompson, S. (2005, May). *Stereotypes of men: The content of the "Mr. Mom" subgroup*. Poster presentation to the 17th annual meeting of the American Psychological Society, Los Angeles, California.
- *Silverman, N., Casad, B. J., Marcus-Newhall, A., & LeMaster, J. (2005, May). *Examining the work family interface among a diverse sample of mothers*. Poster presentation to the 17th annual meeting of the American Psychological Society, Los Angeles, California.
- Bligh, M. C., Schlehofer, M. M., Casad, B. J., & Grotto, A. R. (2005, May). *Likability and competence of female senators: The role of media depictions*. Poster presentation to the 17th annual meeting of the American Psychological Society, Los Angeles, California.
- Grotto, A. R., Casad, B. J., Schlehofer, M. M., & Bligh, M. C. (2005, February). *Stereotypes of politicians and female politicians: Evidence for a female politician subgroup*. Poster presentation to the 30th annual meeting of the Association for Women in Psychology, Tampa Bay, Florida.
- Casad, B. J., Schlehofer, M. M., Grotto, A. R., & Bligh, M. C. (2005, January). *Gender stereotypes, political affiliation, and media influences on perceptions of women senators*. Poster to be presented at the 6th annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.
- Casad, B. J., Marcus-Newhall, A., & LeMaster, J. (2004, May). *Perceptions of mothers and fathers who violate gender role stereotypes*. Poster session presented at the 16th annual meeting of the American Psychological Society, Chicago, Illinois.
- Casad, B. J., Schlehofer-Sutton, M. M., Grotto, A. R., & Bligh, M. C. (2004, April). *Subgrouping*

female politicians: Not quite female, not quite politician. Poster session presented at the 84th annual meeting of the Western Psychological Association, Phoenix, Arizona.

Casad, B. J., Marcus-Newhall, A., & LeMaster, J. (2004, April). *Motherhood mandate alive and well? A review of moderators.* Poster session presented at the 84th annual meeting of the Western Psychological Association, Phoenix, Arizona.

Casad, B. J., *Silverman, N., *Shaked, N., Marcus-Newhall, A., & LeMaster, J. (2004, April). *Perceiving working mothers: Effects of job sex-type, prestige, and passion.* Poster session presented at the 84th annual meeting of the Western Psychological Association, Phoenix, Arizona.

Schlehofer-Sutton, M. M., Casad, B. J., Grotto, A. R., & Bligh, M. C. (2004, January). *The effects of print media priming on evaluations of a female senator's competence and likeability.* Poster session presented at the 5th annual meeting of the Society for Personality and Social Psychology, Austin, Texas.

Casad, B. J., Marcus-Newhall, A., & LeMaster, J. (2003, June). *Perceptions of working mothers: Interacting effects of passion, job prestige, and gender.* Poster session presented at the 15th annual meeting of the American Psychological Society, Atlanta, Georgia.

Schlehofer-Sutton, M. M., Casad, B. J., & Guzmán, B. L. (2003, June) *Formal or informal sexual education of adolescents: Does the source matter?* Poster session presented at the 9th biennial meeting of the Society for Community Research and Action, Las Vegas, New Mexico.

Casad, B. J., Marcus-Newhall, A., & LeMaster, J. (2003, May). *Job prestige, gender, and perceptions of working mothers and fathers.* Poster session presented at the 83rd annual meeting of the Western Psychological Association, Vancouver, British Columbia.

Casad, B. J., Schlehofer-Sutton, M., & Guzmán, B. L. (2003, May) *Religiosity and gender role attitudes as predictors of adolescent sexual behavior.* Poster session presented at the 83rd annual meeting of the Western Psychological Association, Vancouver, British Columbia.

Casad, B. J., Dello Stritto, M. E., & Guzmán, B. L. (2001, August). *Gender differences in adolescent sexuality: Communication and postponing intercourse.* Poster session presented at the 109th annual meeting of the American Psychological Association, San Francisco, California.

Guzmán, B. L., Dello Stritto, M. E., Casad, B. J., & Lumbra, L. (2001, August). *A community intervention to promote responsible adolescent sexual behavior.* Poster session presented at the 109th annual meeting of the American Psychological Association, San Francisco, California.

Casad, B. J., Guzmán, B. L., Dello Stritto, M. E., Schlehofer-Sutton, M. M., Villanueva, C. M., & Fera, A. (2001, June). *Early adolescent risky sex behavior: The role of communication.* Poster session presented at the 8th biennial meeting of the Society for Community Research and Action, Atlanta, Georgia.

Schlehofer-Sutton, M. M., Casad, B. J., Dello Stritto, M. E., Villanueva, C. M., Guzmán, B. L.,

- & Feria, A. (2001, June). *Teens and sex: Evaluation of a community-based intervention program*. Poster session presented at the 8th biennial meeting of the Society for Community Research and Action, Atlanta, Georgia.
- Guzmán, B. L., Dello Stritto, M. E., Casad, B. J., Schlehofer-Sutton, M. M., & Villanueva, C. M. (2001, May). *Learning through theater: Benefits of a community-based sexual intervention for adolescents*. Poster session presented at the 81st annual meeting of the Western Psychological Association, Maui, Hawaii.
- Casad, B. J., Guzmán, B. L., Dello Stritto, M. E., & Feria, A. (2001, March). *Acceptance of the sexual double standard and gender roles: The impact on contraceptive use*. Poster session presented at the annual meeting of the Association for Women in Psychology, Los Angeles, California.
- Dello Stritto, M. E., Guzmán, B. L., Casad, B. J., Schlehofer-Sutton, M. M., Villanueva, C. M., & Feria A. (2001, March). *Evaluation of a non-traditional teen theater sex education program*. Poster session presented at the annual meeting of the Association for Women in Psychology, Los Angeles, California.

Honors and Awards

2011	Ally Award, Pride Center, Cal Poly Pomona
2007-2011	College of Letters, Arts, and Social Sciences Dean's travel awards
2007	Dean's Grant Proposal Development Incentive Award
2006-2008	Provost Teacher-Scholar Award
2006-2007	Outstanding Faculty Member to the Broncos Intercollegiate Athletics Program
2006	Banner carrier at CGU's 79 th commencement ceremony
2004	Grace Berry Award for Women in Graduate Studies
2003	First Annual Summer Institute in Social Psychology, University of Colorado
2003	American Psychological Society Student Research
2002-2003	Nominated to the Student Council of the Western Psychological Association
2002	Western Psychological Association Student Research Award
2001-2005	Jenness Hannigan Research Fellowships
2001-2006	Graduate Student Council Travel Awards
2001-2002	Kinsey Summer Graduate Training Institute
2000-2003	The Stuart Oskamp Fellowship in Psychology
1998	Finalist, Martin Family Scholar Program, University of Washington
1998	All-Washington Academic Team Scholar
1998	Outstanding Contributions as Phi Theta Kappa President
1997	Des Moines/Midway Rotary Club Leadership Award
1996-2000	Thomas Pipers Memorial
1996-2000	National Dean's List, Annual Dean's List, President's Honor Roll, VP Honor Roll
1996-1997	Highline Academic Achievement Awards
1996	QFC and Coca Cola Award for Academic Excellence

Intramural Service

- 2012-Present UR-BRONCO Faculty Working Group ex-officio member, Director of Assessment
- 2008-Present University Research Council Chair and Member (Chair 2010-2011)

2011-Present Advising Committee
 2010-Present Chair of Department Minigrants (ICR) Committee
 2007-Present Faculty Advisor for the Cal Poly Pomona Chapter of Psi Chi, the International Honor Society for Psychology
 2007-Present Sona Systems Human Participant Pool Coordinator
 2007-Present Faculty research lab coordinator
 2006-Present Department Curriculum Committee and Research Methods subcommittee member
 2010-Present President's Council Scholarship Selection Committee
 2010-Present Department Student Research Conference planning committee member
 2010-Present Psychology Colloquium planning committee member
 2009 Grant writer, NSF REU Site grant
 2009 Presentation on *Gender Differences: Fact or Fiction?* for resident hall students
 2008-Present Workshop facilitator, McNair Scholars program
 2008 Panelist for the screening and follow-up discussion of the documentary *Generation M: Misogyny in Media and Culture*
 2007 College New Building Committee
 2007 McNair Scholars symposium moderator
 2007 University workshop on Survey Methodology
 2006-2008, Search Committee member
 2011, 2012

Extramural Service

2008-Present Research Expert, STEM Equity Pipeline Project, National Alliance for Partnerships in Equity

Grant Review Panels

2011-Present National Institutes of Health Early Career Reviewer Program
 2011 Grant Reviewer, APAGS/Psi Chi Junior Research Scientist Fellowship
 2007-Present National Science Foundation
 2000 Los Angeles County Children and Families First Proposition 10 Commission

Dissertation Committee Membership

Shiney, S. (in progress). *The effects of feminist identity on mental health*. University of La Verne. La Verne, CA.

Lewis, A. (2009). *The relationship between severity of consequences, locus of control, and account giving*. Union Institute and University. Cincinnati, OH.

Conference Program Planning and Reviewing

2008-Present Western Psychological Association conference
 2008 The Southern California Conference on Undergraduate Research
 2007-Present Conference of the Administrative Sciences, the Gender & Diversity in Organizations
 2007-2008 The American Psychological Association's Board of Educational Affairs (BEA) Steering Committee for the National Conference on Undergraduate Education in Psychology: Blueprint for the Discipline's Future
 2006 Biennial convention of the Society for the Psychological Study of Social Issues

2001 Eighth Biennial Conference of the Society for Community Research and Action

Editorial Work

Ad Hoc Reviewer

Basic and Applied Social Psychology
European Journal of Social Psychology
Psychology of Women Quarterly
Sex Roles: A Journal of Research

Canadian Journal of Administrative Sciences
Journal on Excellence in College Teaching
American Journal of Public Health
Social Psychology

The new millennium: Women's health and well being, Special Feature of *The Community Psychologist*, 34. (Assistant Editor)

Current Professional Memberships

American Psychological Association
Association for Psychological Science
California Faculty Association
Phi Theta Kappa International Honor Society
Psi Chi, International Honor Society for Psychology
National Education Association

Sigma Xi, International Honor Society of Science and Engineering, Associate Member
Society for Personality and Social Psychology
Society for the Psychological Study of Social Issues
Society for the Psychology of Women
Society for the Teaching of Psychology
Western Psychological Association

Courses Taught—Undergraduate Level

Introductory Psychology
Statistics
Research Methods
Experimental Psychology with Lab
Social Psychology (face-to-face and online)

Applied Social Psychology
Seminar: Intergroup Relations
Seminar: Stereotyping, Prejudice, Discrimination
Psychology of Women

Courses Taught—Graduate Level

Social Psychology
Research Methods and Statistics